

Marty McCall

Marty McCall is a psychometrician who has developed measurement models for educational assessments for districts, states and for the Smarter Balanced Assessment Consortium. Much of her experience has been with adaptive assessment. She is currently working with Imbellus, a company that aims to assess how people think, not just what they know. Imbellus assessments are immersive simulations designed to elicit the cognitive skills needed for 21st century work.