

Dawn Nafus

Dawn Nafus is an anthropologist and senior research scientist at Intel Labs, where she leads research that enables Intel to make socially-informed decisions about its products. She is an expert on health and environmental sensing, how data and measurement has changed societies, and digital research methods. She is the editor of [*Quantified: Biosensing Technologies in Everyday Life*](#) (MIT Press, 2016), co-author of [*Self-Tracking*](#) (MIT Press 2016) and co-editor of [*Ethnography for a Data-Saturated World*](#) (Manchester University Press, 2018). The [New York Review of Books](#) has called *Self-Tracking* “easily the best book I’ve come across on the subject” while [Science Magazine](#) notes it “develop[s] a nuanced position that acknowledges both the opportunities and the challenges raised by self-tracking.” She speaks on these topics at a wide variety of technology, policy, and academic venues, including SXSW, the OECD, and the National Academy of Sciences. She recently served as Program Co-Chair for the [Ethnographic Praxis in Industry Conference \(EPIC\) 2018](#). She holds a Ph.D. from the University of Cambridge.